

## Electronic Patent Application Fee Transmittal

|                                      |  |  |  |  |
|--------------------------------------|--|--|--|--|
| Application Number:                  | 10748759   |  |  |  |
| Filing Date:                         | 30-Dec-2003  |  |  |  |
| Title of Invention:                  | Method and system for generating and placing keyword-targeted advertisements |  |  |  |
| First Named Inventor/Applicant Name: | Nathaniel Blake Scholl   |  |  |  |
| Filer:                               | David C. Annis/Stacy Villarose   |  |  |  |
| Attorney Docket Number:              | 026014-002300US  |  |  |  |

Filed as Large Entity

### Utility under 35 USC 111(a) Filing Fees

| Description | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|-------------|----------|----------|--------|----------------------|
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Basic Filing:

Pages:

Claims:

Miscellaneous-Filing:

Petition:

Patent-Appeals-and-Interference:

|                  |      |   |     |     |
|------------------|------|---|-----|-----|
| Notice of appeal | 1401 | 1 | 540 | 540 |
|------------------|------|---|-----|-----|

Post-Allowance-and-Post-Issuance:

Extension-of-Time:

| Description              | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|--------------------------|----------|----------|--------|----------------------|
| <b>Miscellaneous:</b>    |          |          |        |                      |
| <b>Total in USD (\$)</b> |          |          |        | <b>540</b>           |